



How to be an eco-driver

(Training for you!)

Save up to £300 a year

Some benefits of eco-driver training!..

- Fuel consumption can be reduced by between 10 and 15%
- Driving in a more efficient manner will reduce the need for repairs and maintenance thereby saving you money.
- Trained drivers are less likely to be involved in accidents, therefore making less insurance claims and keeping your premiums down.
- Reduce your carbon emissions by driving in a less fuel intensive manner.



What is Eco-Driver training?

We all pick up bad habits as we drive, most of us without realising. This can lead to more wear and tear on your car, higher than necessary fuel consumption and increased stress.

Qualified SAFED (Safe and Fuel Efficient Driving) trainers will show you how to drive in a more efficient and relaxed manner. This can help to cut down on repair costs and petrol consumption and give you a more relaxed driving environment.

In doing this you will also be doing your bit for the environment and road safety, by cutting down the possibility of accidents and reducing the pollution from your car.

How does it work?

The course is three hours long. The sessions are informal and relaxed (not at all like a driving test!). The first hour will explain the basics of eco-driving. This session will be in a group of 10 people at either a location in central Bristol or based in your office (if enough people sign up from your company).

The other two hours will be an in-car practical session with two people in a car with a qualified SAFED trainer. The cars used are provided by the trainer and are fitted with **special fuel monitoring devices** that can give **immediate feedback** on your driving style and show the improvements that can be made when you change the way you drive.

The course will take place during standard work hours.

When do the training sessions take place?

Courses will be run at various dates from February to April 2008. Times and venues will be confirmed at a later date.

How much does it cost?

The cost of the course to you is £60 plus VAT. The first 15 to register from each company will receive a £15 discount.

For this you will be given three hours of specialised training with a qualified instructor. At the end of the course you will receive a certificate, confirming that you have completed the course, along with a detailed assessment report.

What else is involved?

All we require is that you fill out a short feedback form.

We are also looking for people to carry out detailed monitoring of fuel consumption for a month before and after the course. If you agree to this we will reduce the cost of the course to you by a further £10. We are only looking for a small number of people to do the further monitoring so these positions will be given on a first come first served basis.

Who is providing the training?

Bristol City Council are working in partnership with UK Road Safety who are one of the leading UK companies for Fleet Driver Training and Driving Instructor Training. All of their instructors are trained to Advanced Driving Instructor standards.

For further information or to register yourself on the course contact Phil Wright on 0117 9036847 or philip.wright@bristol.gov.uk

